

Fast Fashion in Bangladesh



This powerpoint is a part of :
**Textile Industry – Global Challenges
and Opportunities**

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I Don't
Want to DIE
for FASHION.

Source: Clean Clothes Campaign

What is Fast Fashion?

<https://www.youtube.com/watch?v=fR7bXsoNwwE>

I Don't
Want to DIE
for FASHION.

Fast Fashion

Noun,
Fast Fashion

Definition:

Fast Fashion describes a business model of the textile trade, in which the collection is **constantly changed** and the time from the latest designs of the fashion designers to **mass goods** in the stores is greatly shortened. The constant change and the **cheap prices** are intended to motivate customers to buy more and thus spend more money in order to **increase companies' sales.**

regulated working
hours

Regulated working
contracts

healthcare and protection

fire and accident
prevention

environment
protection

living wage

the right to form a trade
union and exercise one's

compatibility of family

and work

A LIVING WAGE FOR EVERYONE!

A living wage guarantees the fulfillment of basic needs:

Nourishment

Accommodation

Health

Clothing

Education

Mobility

Savings

A living wage is a **human right** – everywhere and for everyone.





Source: Clean Clothes Campaign



Compensation Fund

Minimum Wage

Trade Unions

„Accord“

Textile Alliance

Value Chain Law

We have a lot left to do!



Solidarity Works!

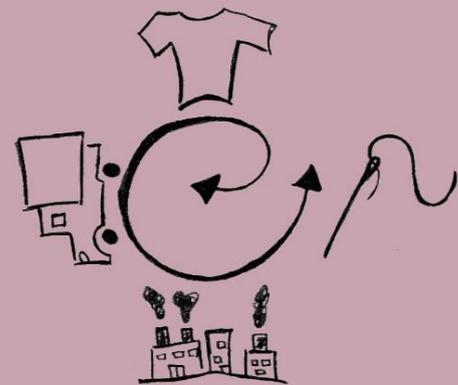
<https://www.youtube.com/watch?v=PE5O7d-eWYY>

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Textilindustrie
Globale Chancen und Herausforderungen



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Folie 1+7: Clean Clothes Campaign [<https://saubere-kleidung.de/>; Letzter Aufruf: 21.10.2020]

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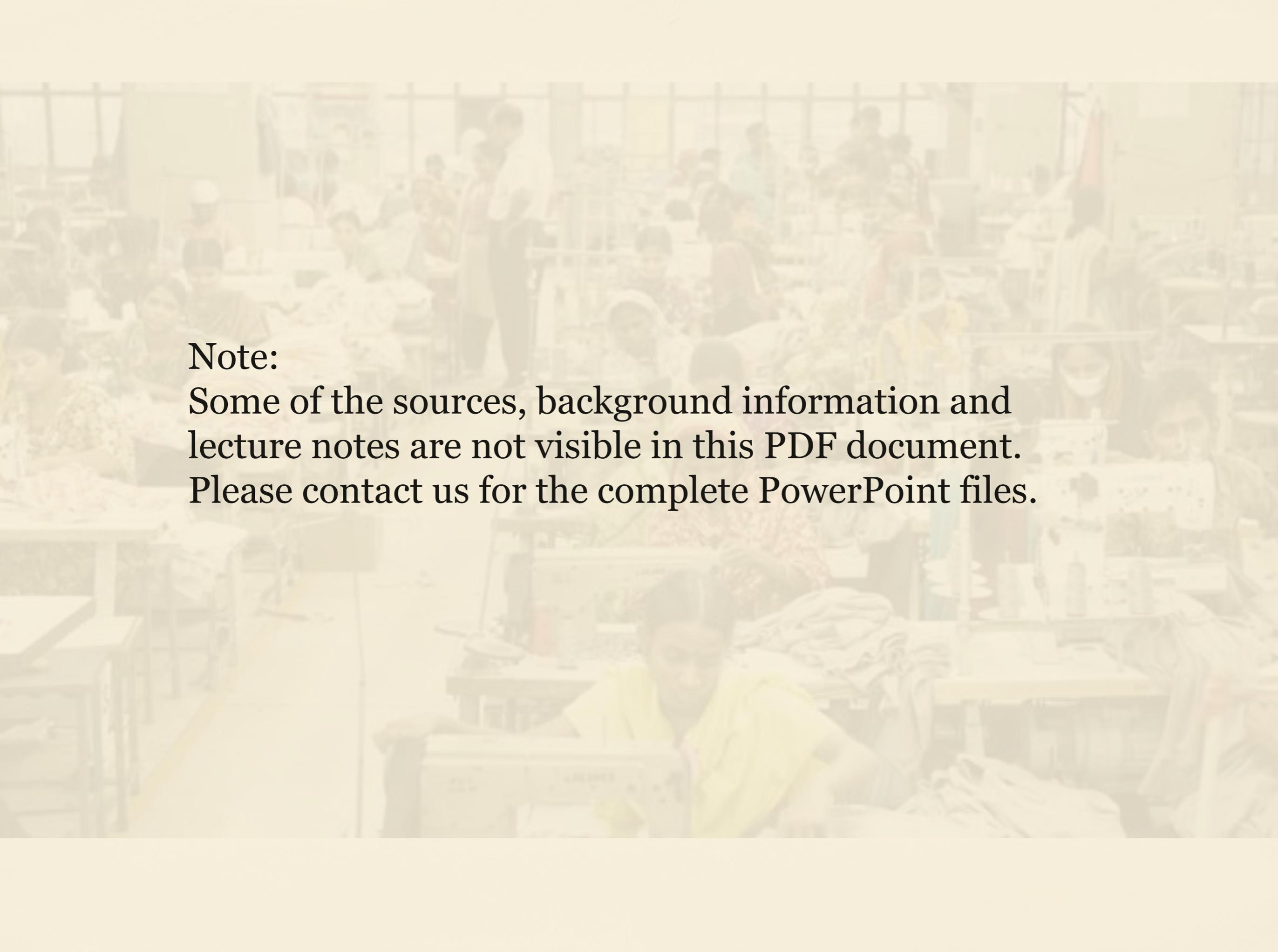


Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung

Brot
für die Welt

Gefördert von Brot für die Welt und Engagement Global im Auftrag des BMZ

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