Fast Fashion in Bangladesh

This powerpoint is a part of:
Textile Industry – Global Challenges and Opportunities
www.bangladesch.org/bildungsheft
I Don't Want to DIE for FASHION.
What is Fast Fashion?
https://www.youtube.com/watch?v=fR7bXsoNwwE
Fast Fashion

Noun, Fast Fashion

Definition: Fast Fashion describes a business model of the textile trade, in which the collection is **constantly changed** and the time from the latest designs of the fashion designers to **mass goods** in the stores is greatly shortened. The constant change and the **cheap prices** are intended to motivate customers to buy more and thus spend more money in order to increase companies' sales.
Regulated working contracts

Regulated working hours

Healthcare and protection

Environment protection

Living wage

Fire and accident protection

The right to form a trade union and express one’s opinion

Compatibility of family and work
A LIVING WAGE FOR EVERYONE!

A living wage guarantees the fulfillment of basic needs:

- Nourishment
- Accommodation
- Health
- Clothing
- Education
- Mobility
- Savings

A living wage is a human right – everywhere and for everyone.
Minimum Wage

Trade Unions

Value Chain Law

Textile Alliance

„Accord“

Compensation Fund

We have a lot left to do!
Solidarity Works!

https://www.youtube.com/watch?v=PE5O7d-eWYY
Photo Credits

Folie 1+7: Clean Clothes Campaign [https://saubere-kleidung.de/; Letzter Aufruf: 21.10.2020]

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Note:
Some of the sources, background information and lecture notes are not visible in this PDF document. Please contact us for the complete PowerPoint files.